# Systems: A Primer

Dr. David Gould

March 2025

<u>Systems Science: A Primer</u> © 2025 by <u>David Gould</u> is licensed under <u>CC BY 4.0</u>



## Contents

- Introduction
- <u>Systems Basics</u>
- <u>Systems Dynamics</u>
- <u>Complex Adaptive Systems</u>
- Evolutionary Systems
- <u>Collapse</u>
- <u>myWineBar</u> (example)
- <u>Chocolate Chip</u> (example)
- <u>Definitions</u>
- <u>References</u>
- <u>Notes</u>
- <u>Close</u>

## Introduction

These notes provide some basic information about systems and applications of systems in a non-mathematical way.







## Thoughts on Models

Models are representations of reality, not reality itself.

A map is not the territory.

"All models are wrong, but some are useful." Attributed to George E. P. Box, a British statistician

## Descriptions

#### Systems can be described or modeled in terms of:



### A Written Description of a System Early Definitions

- A **system** is a set of interrelated elements (agents) exhibiting behavior according to Meadows (2008).
  - Thus, three things are present: elements (agents), relationships between elements (agents), and some sort of behavior(s).
- According to Forrester (1971), a **system** is a set of components (or parts) that function together to achieve some purpose.

### System Written Definition

- A set of elements and their relations that exhibit behavior.
- Elements may be agents, components, or subsystems.
- Behavior of elements is expressed in terms of algorithms or rules that transform inputs to outputs or modify internal operations.
- Relations are a set of ordered pairs that define the interconnections, interactions, or dependencies among the elements.
- The arrangement or pattern of elements and their relations make up the structure of the system.

## System

Mathematical Definition

In set-theoretic terms,

A system S is a 3-tuple:  $S_t = \{E, N, P\}_t$ , where

- S<sub>t</sub> = state of the system at time t
- E = {e<sub>1</sub>, e<sub>2</sub>, ... }, the set of elements: agents, components, or subsystems
- N = {n<sub>1</sub>, n<sub>2</sub>... }, the set of nodes (elements) and links (relations) describing their arrangement (e.g., tree structure, mesh, linear, ...)
- $T = \{t_1, t_2, ...\}$ , the set of algorithms that transform inputs to outputs.

#### Notes

- 1. This set-theoretic definition is simplified from Mobus (2022) as it does not specifically include history or time steps, but these will be included later.
- 2. While not specifically noted, time steps for each e<sub>i</sub> may be different as not all elements will change at the same time as the system overall. For example, a city changes continually while some buildings or parts of the city may not change for weeks to months to years.

### System Mathematical Definition

An abstract system can be defined as a 7-tuple:

• {E, S, I, O, T, U, TS}

Where:

- E is the set of elements in the system
- S is the state space.
- I is the input space.
- O is the output space.
- T is the transition function (or relation).
- U is the output function (or relation).
- TS is the time space or history

Note: This set-theoretic definition was generated by Microsoft Copilot and tweaked by Gould and is similar to Mobus (2022) definition

## A Systems Model

Context Diagram (Image)



Input-Throughput-Output is a defining characteristic of systems. Input / Output Categories are material, energy, and messages. Throughput is the set of transformation rules that map inputs to outputs. Inputs may be transformed into outputs via processes / algorithms. Throughput may be linear, non-linear, or chaotic at times. Throughput may be described by equation-based or agent-based models, causal loop diagrams, stock and flow diagrams, or other types of models.



Materials, Energy, and Messages are abbreviated MEM and are the fundamental categories of input and output.



#### A Systems Model External Environmental Diagram



Time (history)

## A Systems Model

Subsystems Within a System: An example of 3 subsystems

MEM flows from Main to Subsystems for processing as necessary. A tree or hierarchical structure.



## A Systems Model

Stocks and Flows Within a System or Subsystem



MEM flows from Stock 1 to Stock 2 to ... Stock n via Flows 1, 2, ... n-1

A stock is an accumulation of a resource: material, energy, or message

### System myWineBar



- myWineBar is a system with several elements
  - Subsystems include the beverage and food service systems
  - Its boundary (a component) is the perimeter of the building.
  - Other components include stocks of food, wine, and electronic devices such as payment systems and sensors among others.
  - Agents include the staff and owners / investors
  - The structure is a simple tree structure with the wine bar system at the top and the two subordinate subsystems
  - Interfaces include doors and windows
  - Algorithms for managing the system, HR, procurement, inbound logistics, operations, outbound logistics, sales and service and such describe behaviors. (adapted from Porter)

### **System** A Generic Business System Example



Subsystems are Management, HR, IT, ....

#### Adapted from Michael Porter

3/3/2025

## **Tipping Points**

- The term, *phase transition*, is a term from physics that is frequently used in place of threshold or tipping point.
- For example, a tipping point for
  - A forest might be becoming a desert;
  - An organization might be bankruptcy, a takeover, or just going out of business;
  - A subset of society might be acceptance of women's right to vote or same-sex marriage
  - A city might be bankruptcy, annexation, or an environmental catastrophe such as a major flood, earthquake, hurricane, volcanic eruption, or landslide.
  - Water turning to ice at 0 degrees Celsius or steam at 100 degrees Celsius.
    - The idea here is that after a tipping point, threshold, or phase transition, the thing that tipped becomes something else.

### Systems

Four Basic Types of Systems with Examples

- Artificial
  - Artificial life
  - Buildings
  - Highways
  - Internet
  - Software
- Biological
  - Flora / Fauna
  - Ecosystems

- Natural
  - Atmosphere
  - Galaxies
  - Solar systems
- Social
  - Companies
  - Families
  - Military
  - Non-profits
  - Schools







- Closed systems
  - No exchange of material, energy, and messages with its environment
- Open systems
  - Exchange of material, energy, and messages with its environment
- Simple systems
  - Few parts, few linear interactions
- Complicated systems
  - Many parts, few interactions
  - Examples: Cars, airplanes, trains ..



- Complex systems
  - Few to many parts, few to many nonlinear interactions
  - Examples: a jazz band, a business organization, a city, an ant colony, society
- Chaotic Systems
  - Dynamical systems exhibiting sensitive dependence on initial conditions (SDIC)
  - Examples: a pendulum, the weather
- Adaptive systems
  - Systems that learn and adapt
  - Examples: people, families, organizations, ecosystems, industries
- Evolutionary systems
  - Systems that are adaptable and undergo differentiation, selection, and replication
  - Examples: industries, species, the economy, technology, language

## Systems

Theories and Disciplines That Make up Systems Science

- Chaos theory
- Complexity theory
- Cybernetics
- Evolution
- Information theory
- Network theory
- Psychology / neurobiology
- Social systems
- Systems dynamics
- Systems engineering

Mobus, G. E., & Kalton, M. C. (2015). Principles of systems science. Springer.

## Components

#### Component

A component is a contributing element of a system but is not a functional system.

The boundary of a system is a component for example.



## Boundary

- Separate a system from its environment
- May change, contract, disappear, evolve, expand, reappear, rearrange, ... at times.
  - That is, boundaries may be nonstationary.
- May be conceptual, fluid, fuzzy, permeable, porous, regular, irregular, permanent, semipermeable, solid, temporary
- May be for protection, safety, containment
- May be thick, thin, have multiple layers
- May have breaks, tears, or holes in it.
  - That is, not an interface for normal I/O.
  - Consider a fence or wall with holes cut through it
- Includes one or more interfaces (i.e., entry or exit point) for material, energy, and messages.

### Interface

- Interfaces are components on the boundary of a system
  - A door to a car or home is a simple interface
- Interfaces do not alter the content, shape, or size of the inputs or outputs
- Interfaces include information for entry/exit of material, energy, and messages.
  - Some considerations include cost, frequency, quality, quantity, shape, size, time, type ...

### Interface

- Entry/exit rules to/from a system may be described algorithmically
- Entry/exit may require going through several interfaces and steps
  - In each case, material, energy, or messages entering/exiting would not be changed.
  - However, whatever enters/exits must fit within the size of the interface.
- Potential inputs/outputs may be vetted, filtered, ... before entry/exit approved
  - Examples: Software logins are vetted before approval, entry to secure facilities or private facilities must be approved, organisms must be fit (vetted for life).

## Interface

#### Algorithm Entry Example for Secure Facility

- 1. Drive a circular driveway to a gate (interface on a boundary)
- 2. Show credentials
- 3. Drive to a parking lot
- 4. Walk to the building
- 5. Enter door (interface on another boundary)
- 6. Stop for security
- 7. Place all carry-on belongings on a belt for security scanning (another interface)
- 8. Walk past security
- 9. Pick up belongings
- 10. Walk to office

## Structures

#### Structure

The arrangement, organization, or interrelationships of agents, components, and subsystems within a system.

It is essentially a blueprint of a system.



## Structures

- A structure refers to the arrangement or network of relationships between agents, components, and subsystems within a system.
- Essentially defines how the parts are connected and interact with each other.
- Structures either store or reference stored resources.



Networks

A **network** is a set of elements (agents, components, nodes, parts) and links (relationships).



## Structures

Network Typologies

- 1. Bus
- 2. Fully connected
- 3. Hierarchical (tree)
- 4. Linear (line)
- 5. Mesh
- 6. Ring
- 7. Star
- 8. Some combination

е



## Structures

Hierarchical (tree) System with two Levels and Three Subsystems



System Boundary: Boundaries may be fixed, permeable, semipermeable, porous ...

# Algorithms

Algorithm A set of steps to do something such as performing a computation.

A recipe.

Algorithms are created or executed by agents.


### Algorithms Definitions

- Algorithms in simple terms are recipes.
  - Algorithms are as Berlinski (2000) noted, "a finite procedure, written in a fixed symbolic vocabulary, governed by precise instructions, moving in discrete steps 1,2,3, ...., whose execution requires no insight, cleverness, intuition, or perspicuity, and that sooner or later comes to an end."
- Algorithms are a set of instructions to process input **data** to solve a problem or complete a task.

#### Algorithms Relaxed Definition

- Generalizing by relaxing the conditions that algorithms are just about data and precision and more like a recipe for processing material or energy gives:
  - An algorithm is a set of steps to do something.
- Data and information can be generalized to messages.

That is, an algorithm is a set of steps,  $A = \{s_1, s_2, ..., s_n\}$ that transform input MEM to output MEM.

## Algorithms

**Rules are Information** 

- Algorithms are rules are information are messages
- Rules may be in the form of {If then else, Iteration, Assignment}
- For example:
  - If (customer walks in the door) then (greet), else (continue working)
  - Do (something) while (true)
  - Assign the value 2 to variable A
- Rules exist for the use or consumption of resources, where use means use without changing the resource and consumption means use and changing the resource
  - Resources such as cooking utensils are USED in cooking and can be reused.
  - Resources such as ingredients are CONSUMED in the cooking and cannot be reused.

#### Algorithms Encode Rules to

- Obtain source inputs to the system / subsystems
- Manage system interfaces
- Navigate structures
- Store inputs (in stocks)
- Manage components and subsystems (in / out)
- Store intermediate MEM processing in stocks
- Transform inputs to outputs
- Store outputs (in stocks)
- Express outputs from the system / subsystems to sinks

#### Algorithms Behavior

• A systems behavior can be described via structures and algorithms.

Structures and algorithms data can be stored in a tabular format (such as in relational data base)

- Input MEM flows (external)
- Output MEM flows (external)
- Process MEM flows (internal)
- Structural typology

Behaviors may be described via causal loop diagrams, stock and flow diagrams, mathematically, or programmatically.

- Systems dynamics

## Algorithms / Processes

Examples from a Business Organization

Porter's value chain model includes these categories or processes, which can be described via algorithms.

- Management
- Technology
- Human Resources
- Procurement
- Inbound Logistics
- Operations
- Outbound Logistics
- Marketing and Sales
- Service



Generic Value Chain

#### Algorithms Examples

- Algorithms can also describe:
  - Consumption of resources
  - Economic health (e.g., financial ratios)
  - Flow of material, energy, and messages
  - Internal and external system networks
  - Movement over time
  - Product/service design
  - Rules for interface function
  - Transformation (inputs to outputs)
  - Transition (inputs to outputs)
  - Use of resources

#### Algorithms Expressed in Code

Algorithms (systems behavior) can be expressed in code, such as:

C, C++ JavaScript NetLogo Python Or almost any programming language

## Algorithms

Flowchart for Summing the Numbers 1-10



#### **Algorithms** Pseudocode for Summing the Numbers 1-10

Set A to 0 Set i to 1 Loop If i = 11, then Stop Set A to A +i Add 1 to i End

An algorithm is a set of steps to do something. In this case:

$$A = \{s_1, s_2, \dots s_n\}$$

$$S_1 = Set A to 0$$

 $S_2 = Set i to 1$ 

#### And so on.

### Algorithms C Code for Summing the Numbers 1-10

Here is a simple C program that calculates the sum of numbers from 1 - 10:

```
#include <stdio.h>
int main() {
    int sum = 0;
    for (int i = 1; i <= 10; i++) {
        sum += i;
    }
    printf("The sum of numbers from 1 to 10 is: %d\n", sum);
    return 0;
}</pre>
```

This program initializes a sum variable to 0, then uses a for loop to iterate through the numbers 1 to 10, adding each number to sum. Finally, it prints the total sum.

### Algorithms Examples

- Artificial
  - Compute
  - Copy
  - Delete
  - Evolve
  - Insert
  - Read / Write
  - Search
  - Sort
  - Update
  - Transform

- Biological
  - Birth / Death
  - Develop
  - Evolve
  - Grow / Shrink
  - Movement
  - Reproduce
  - Transformation
  - Transition

### Algorithms Examples

- Natural
  - Birth / death
  - Evolve
  - Grow / shrink
  - Merge / split
  - Movement
  - Transformation
  - Transition

- Social
  - Birth / death
  - Copy
  - Evolve
  - Grow / shrink
  - Merge / split
  - Transformation
  - Transition

# Inputs-Throughputs-Outputs



## Material, Energy, Messages (MEM)

- Inputs (material, energy, and messages) from external sources enter a system via its boundary interfaces or breaks in the boundary.
- Input material, energy, and messages are then transformed or transitioned to output material, energy, and messages while they flow through a system.
- Outputs (material, energy, and messages) to sinks exit a system via its boundary interfaces or breaks in the boundary.



#### Material, Energy, Messages Flow Flow Possibilities

- One-to-many or divergent or one type of MEM may flow to multiple processes. For example, sugar may be used in creating multiple pastries.
- Many-to-one or convergent or many types of MEM may flow to one process. A bakery for example may take flour, sugar, salt, chocolate chips among other food products to make chocolate chip cookies.
- Many-to-many or multiple types of MEM flow to multiple processes. For example, flour, sugar, salt, and so on are used in multiple pastries.
- One-to-one or linear flow of a type of MEM to one process after another (think assembly line).
- Some flows cycle within a system or between systems, such as recycling of materials.

#### Materials, Energy, Messages Examples

- Material to/from systems such as:
  - Chemical elements
  - Nutrients
  - Water
- Energy to/from systems such as:
  - Electricity
  - Heat
  - Sunlight

- Messages / information to/from systems such as:
  - Email
  - Expenses
  - Images
  - Light
  - Money
  - Music
  - Revenue
  - Sound
  - Videos

## Throughput

- Systems input-throughput-output material, energy, and messages
- Capacity is the maximum sustainable flow rate. In periods of heavy congestion, throughput is equal to capacity.
- Sometimes referred to as the flow rate
- For example:
  - A company may process or manufacture 100 units per month.
  - A university may graduate 250 PhDs per year
  - A software company may sell 50 apps per month
  - A router may process 1 million packets per second

### Throughput Cycle Time

- Cycle Time is defined in terms of Capacity.
- Examples:
  - Cycle time = 1/Capacity
  - If Capacity = 10 units /hour, then Cycle Time = 1/10 hour or 6 minutes.
- Throughput is typically less than Capacity given a maximum rate is not sustainable.

### Throughput Any Production System (Processing MEM)



Input = Output [– defects] (1<sup>st</sup> Law of Factory Physics)

Idle time - % of time a resource is not working

Throughput – the average number of processed MEM units per unit of time

Lead time –time needed to process a component of MEM

#### Throughput Little's Law

*Little's Law*: WIP = (Throughput) x (Lead Time)

- Little's Law is a fundamental law of system dynamics
- Gives good results for a variety of scenarios
- Throughput (Units/time).

**Example:** A facility can produce 250 units / month, and the average lead time is 3 months. According to Little's law the average WIP = 250 x 3 = 750 units.

# Systems Dynamics



## Systems Dynamics Concepts

- Stocks
- Flows
- Dynamics
- Feedback
- Tipping Points
- Resistance
- Patterns
- Cycles
- Archetypes

### Stocks

- Stocks are quantities of resources (material, energy, and messages) in a system.
- Stocks accumulate or shrink over time by inflows and outflows of material, energy, messages.
- Stocks can be organized.
  - For example, data—a form of message—can be organized in structure like an array, linked list, tree, or graph, which can then be processed with an algorithm.
  - Material can be organized in a FIFO or first in, first out manner.



#### Stocks can be organized in a variety of ways.

- 1. Hierarchical (network)
- 2. Color
- 3. Size
- 4. Type or other
- 5. Geography
- 6. Sequentially (alpha numeric)
- 7. Chronological



- The total number of people in a city is a stock, affected by birth rates (inflow) and death rates (outflow).
- The number of widgets stored in a warehouse is a stock, influenced by production rates (inflow) and sales (outflow).
- The total amount of money in a bank account is a stock, influenced by deposits (inflow) and withdrawals (outflow).

#### Stocks Examples

- CO2, water vapor, methane, ... in the atmosphere
- Employees in an organization
- Ice in a glacier
- Inventory
- Laptops in an organization
- Marine life in Glacier Bay
- National debt
- Population (people, ants, fish, cows, elephants, ..)
- Stock / bonds owned
- Savings account / credit card account
- Trees in a forest

#### **Stock** A Table Example in a Database

#### A Stock of Widgets

Primary Key	Name	Price	Qty	Supplier
W001	Wid001	\$1.00	10	Acme
W002	Wid002	\$1.50	0	Zyx
W003	Wid003	\$.90	25	Zyx
W004	Wid004	\$2.25	7	The ABC Co.

#### Stocks An Organization Example



### Flows

- Inflow
  - A flow of material, energy, messages into a stock
  - Measurable (e.g., dollars / week, calories consumed / day, ..
  - May be linear or nonlinear
  - May vary in size, frequency, quantity, quality, shape
- Outflow
  - A flow of MEM from a stock
  - Can be measured (e.g., packets processed, instructions processed ....
  - May be linear or nonlinear
  - May vary in size, frequency, quantity, quality, shape

### Stock and Flow Diagram Birth Death Template



### **Dynamical Systems**

- A dynamical system is any system (artificial, biological, natural, or social) that changes over time
- Dynamical systems evolve
- The present state determines future states
- Behavior is generally non-linear

## **Dynamical Systems**

Examples

- Artificial systems
- Biological organisms
- Cancers
- Chemical reactions
- Economies
- Ecological systems
- Internet
- Pandemics
- Power grid
- Social systems
- Weather

### Tipping Points Thresholds

- That point beyond which something becomes different, and at which point becomes difficult to reverse
- Example:
  - Heating water up to 99.9999 degrees Celsius is hot, but still water. The tipping point is the boiling temperature at which point, water changes from a liquid to a gas
  - A company continues to lose money but remains in business. If the company declares bankruptcy or is acquired, it tips.
  - Two countries declare war
  - A country elects / adopts a new and different political regime

### Resilience

- The capacity of a system to absorb disturbance and re-organize so as to retain essentially the same function, structure, and feedbacks—to have the same identity.
- The opposite of resiliency is vulnerability
- Resilience is the capacity of a system to continually change and adapt yet remain within critical thresholds

Stockholm Resilience Centre

• Components

Robustness, redundancy, resourcefulness, response, recovery

Walker, B., & Salt, D. (2006). *Resilience thinking: Sustaining ecosystems and people in a changing world*. Island Press

# Resilience

Examples

- An ecosystem is resilient to change if it can withstand storms, fire, or other perturbations
- A society is resilient if it can manage political instability, natural disasters, population growth, economic disasters, or other perturbations.
- A company is resilient if it can manage financial swings, increasing / decreasing numbers of customers, increasing competition, lawsuits, ....
### Patterns

- System Patterns
  - Cycles
  - Emergence
  - Entropy
  - Power Law / Long Tail Distribution
- Feedback Loops
  - Negative
  - Positive

#### Note: Patterns are behaviors and can be described via algorithms.

### **Cycles** Some Common Cycles (Patterns)

- Adaptive cycle (conservation, release, reorganization, exploitation)
- Birth / death / lifecycle
- Economic cycles
- Escalation (war, conflict, revolution)
- Innovation cycles
- Limits to growth (overshoot and collapse)
- Negative feedback loops (goal seeking)
- Positive feedback loops (boom and bust)
- Tragedy of the commons (resource usage and depletion)

### Adaptive Cycle



### Birth Death Cycle







### **Innovation Cycle**





### Climate Change Cycle



### Emergence

- Emergence: System properties that emerge, appear, or exist than are evident by the properties the individual components.
- Thus, the phase, "the whole is greater than the sum of its parts."
- Example: Hydrogen (H) and Oxygen (O) are simple gas molecules. When combined into H<sub>2</sub>O or water, the property of wetness along with other properties emerge.

### Entropy

- A measure of the degree of disorder or randomness in a system
- Entropy temporarily increases in artificial, biological, natural, and social systems given sufficient local inputs of energy and resources.
- Eventually, all systems transition to a state of maximum entropy, or thermodynamic equilibrium. That is, they reach the end of their life cycle and die.

### Power Law / Long Tail Distribution Scale Free

Scale free networks are characterized by a few nodes having large numbers of connections while most nodes have considerably fewer connections. This distribution follows a power law.

Y-Axis (Number of Connections)

Examples of scale free networks include social networks, the Internet, and ecological networks.

Scale free networks are robust against accidental or random failure; however, they are vulnerable to targeted destruction.

Buchanan, M. (2002). *Nexus: Small worlds and the groundbreaking* (Number of Nodes) science of networks. W.W. Norton & Company

### Power Law / Long Tail Distribution Scale Free

This graph represents the power law or a scale free network distribution.

In terms of human populations, nonbehavioral attributes such as height or weight typically follow a bellshaped curve, while behavioral attributes such as wealth accumulation, popularity, and such follow the power law.

Buchanan, M. (2002). *Nexus: Small worlds and the groundbreaking science of networks*. W.W. Norton & Company



by B

### Feedback

- Complex systems exhibit positive and negative feedback loops
- Positive feedback is an amplifying feedback
  - Example: customers recommending other customers
- Negative feedback is balancing or goal seeking feedback
  - Example: Maintenance of something



Negative Feedback Symbol



Positive Feedback Symbol

### Examples

**Positive Feedback Loop** 

- Banking
  - Stock as a Savings Account \$\$\$\$\$
  - Inflows as (a) monthly deposit, and (b) earned interest.
  - Outflow as a withdrawal
  - A positive feedback loop (virtuous) exists as part of the **stock** (earned interest) inflows monthly into the **stock**. The larger the **stock**, the more earned interest.

**Behavior Over Time** 



Virtuous Cycle (Exponential Growth)

Vicious Cycle (Exponential Destruction)

### Wright's Law



A generalized Moore's Law. The performance of a technology increases while the cost decreases.

Think aerospace, biotechnology, communications, energy, information technology, medical technology, ...

Learn from experience or learn by doing.

**Behavior Over Time** 



Goal Seeking—from any direction. Behavior may oscillate around the goal until settling down

### Archetypes

#### Common Behavioral Patterns in Systems

- Problem
- Positive Feedback
- Negative Feedback
- Birth Death Model
- Limits to Success (Limits to Growth)
- Escalation
- Drifting Goals
- Shifting the Burden
- Success to the Successful
- Tragedy of the Commons
- Fixes that Fail
- Growth and Underinvestment

### What is a Problem?

- A simple definition of a problem is something to be *fixed* or something requiring *corrective action*.
- Another consideration is something that needs to be *improved* (or requires innovation).
- A requirement or *mandate* is yet another consideration as a problem.
  - For example, writing a required paper is a problem
- In each of these cases, there is a **gap** between the **current state** and the **desired state**.

Whitten, J.L., & Bentley, L.D. (2007). *Systems analysis and design methods*, 7<sup>th</sup> Ed. McGraw-Hill.

### Problem Archetype Structure

A problem is the difference between the **as is** or current state and the **to be** or desired state.

A problem can be something to fix or repair, an opportunity, or a mandate.



Adapted from: Senge, P. (2006). *The fifth discipline*. Doubleday. All causal loop diagrams created in Apple Keynote.



Over time, corrective action drives the *as is* state to the *to be* state. Essentially, a negative feedback loop.



or a negative (vicious cycle), sometimes referred to as a doom loop.

> Adapted from: Senge, P. (2006). *The fifth discipline*. Doubleday. All causal loop diagrams created in Apple Keynote.

Behavior Over Time



#### Virtuous and vicious are relative terms.

Applications / Examples

- A savings account with compound interest
- Climate change
- Cancer
- Pandemics
- Population growth

Notes: Rarely does positive feedback go unchecked for any length of time.

As limits or constraints are reached, growth slows, stops, and may decline or take another dynamic path.

A Simple Algorithm in NetLogo

; This program describes a positive feedback loop to setup clear-all set output 1 set feedback-factor 0.05 reset-ticks end to go set output output + (feedback-factor \* output) tick end



Adapted from: Senge, P. (2006). *The fifth discipline*. Doubleday. All causal loop diagrams created in Apple Keynote.



# Over time, corrective action drives the *as is* state to the *to be* state.

3/3/2025

Applications / Examples

- Regulation of body temperature
- Regulation of hunger / thirst
- Regulation of inventory
- Maintenance or regulation of almost anything

A Simple Algorithm in NetLogo Code

;; A Negative Feedback Loop Algorithm

; Explanation

;• globals: Define global variables for the setpoint, current value, adjustment, and adjustment factor.

; • setup: Initializes the model by clearing all previous settings, defining the setpoint (desired value), starting current value, and adjustment factor. It then resets the tick counter.

; • go: Calls the adjust-value procedure and advances the tick counter.

; • adjust-value: Calculates the error as the difference between the setpoint and the current value, then adjusts the current value according to the adjustment factor. If the current value is not equal to the setpoint, it calls the show-current-state procedure.

; • show-current-state: Clears the output display and prints the current value

Partially generated by Microsoft Copilot

A Simple Algorithm

globals [setpoint current-value adjustment factor]

to setup clear-all set setpoint 50 set current-value 0 set factor 0.1 reset-ticks end

to go adjust-value tick end

A Simple Algorithm

```
to adjust-value
  let error1 setpoint - current-value
  set adjustment factor * error1
  set current-value current-value + adjustment
  if current-value != setpoint [
    show-current-state
  ]
  end
```

```
to show-current-state
clear-output
output-print (word "Current Value: " current-value)
end
```

# Birth Death Archetype

Structure



### **Birth Death**

**Behavior Over Time** 

Number of births exceeds the number of deaths



### **Birth Death**

**Behavior Over Time** 

#### Number of deaths exceeds the number of births



### **Birth Death**

Applications / Examples

- Input-throughput-output systems
- Population of any artificial, biological, natural, or social system
- Suppliers Products- Customers

### **Birth Death Archetype**

Structure of a Population of Almost Anything, Biological or Not



Adapted from: Senge, P. (2006). *The fifth discipline*. Doubleday. All causal loop diagrams created in Apple Keynote.
#### Input-Throughput-Output Archetype Structure



Input Categories: material, energy, and messages.

The Birth Death Model is the template.

#### Limits to Success Archetype

#### Structure





Limits to Success

Adapted from: Braun, W. (2002). *The systems archetypes*. https://www.albany.edu/faculty/gpr/PAD724/724WebArticles/sys\_archetypes.pdf

## Limits to Success

Applications

- Performance
  - Cities
  - Companies
  - Countries
  - Education Level Attainment
  - Financial Success
  - Sales / Marketing
  - Sports

#### Limits to Success Examples

- The Product Life Cycle curve in marketing / sales
- Limits to the improvement of anything
  - Athleticism
  - Education
  - Products
  - Services
  - Skills

#### Limits to Success

Product Life Cycle Model or Pattern

- The product life cycle model (plan, do, check, act) is a special case of the more general limits to growth pattern or archetype. See below for the behavior over time.
- This is the behavior pattern for **marginal returns**. Early returns are productive, then over time become diminishing returns, and then potentially negative returns.





#### Limits to Success Plan Do Check Act Limits / Constraints Plan Do S S S **Limiting Action** R Effort Performance Β Ο Act Check

There are limits to improvement such as the laws of physics, chemistry, biology, investment capital, time, mental models, and interest.

Improvements may start slow, speed up, slow to stop, oscillate about a line, or even decline as limits to improvements are reached

Adapted from: Senge, P. (2006). *The fifth discipline*. Doubleday. Notes Developed / Compiled by Course Loop diagrams created in Apple Keynote. 115

#### Limits

- Limits may constraint growth or progress
- Limits may be reduced or increased; if not static or fixed
- Limits may be physical, cognitive, imaginative
- Systems may be resource limited

#### Limits

Approaches to Raising the Limit

- These approaches are based on a sales model for specificity
  - Increase sales to same type of customer by varying the price
  - Sell the same products to new customers
  - Develop and sell new products / services
  - Change the delivery system or approach
  - Expand into new territories or geographies
  - Change the industry structure (M&A)
  - Look outside the industry for opportunities

#### **Escalation Archetype**

Structure





Competing parties track may track each other for some time, but given limiting factors or resources

Performance diverges

Performance converges

One party wins

Both merge

Parties switch places on performance

Performance oscillates over time

Adapted from: Braun, W. (2002). *The systems archetypes*.

https://www.albany.edu/faculty/gpr/PAD724/724WebArticles/sys\_archetypes.pdf

War

Notes Developed / Compiled by David Gould

# Escalation

Applications

- Competition
  - Countries
  - Companies
  - Organisms
  - People
  - Political Parties
  - Sports Teams

# Drifting (Eroding) Goals Archetype





# **Drifting Goals**

Applications / Examples

- Deficits
  - Increasing budget deficit limits
- Lowering expectations
  - Reducing personal expectations in life
  - Reducing expectations of others
- Lowering quality
  - Reducing the quality of ingredients in a product
  - Reducing the quality of a product or service
  - Reducing the quality of education

# Shifting the Burden Archetype



#### Shifting the Burden

Behavior Over Time



## Shifting the Burden

Applications / Examples

- Outsourcing
  - Outsourcing competencies rather than building your own
- Retaining consultants
  - Instead of developing internal talent
- Borrowing money
  - To cover deficit spending
- Self medication
  - Instead of seeking medical professional advice

# Structure



#### Success to the Successful

**Behavior Over Time** 



Time

#### Success to the Successful

Applications

- Economic Success
- Educational Attainment
- Entrepreneurial Success
- Political Success
- Promotional Success
- Social Success
- Survival Success
- Technological Success

#### Tragedy of the Commons Archetype Structure



#### Tragedy of the Commons Behavior Over Time



Adapted from: Braun, W. (2002). *The systems archetypes*.

https://www.albany.edu/faculty/gpr/PAD724/724WebArticles/sys\_archetypes.pdf

# Tragedy of the Commons

Applications / Examples

- Climate change
- Collapse of a resource (fisheries, water, land, law firm)
- Depletion of ground water
- Traffic congestion

#### **Fixes That Fail Archetype**

Structure



#### **Fixes That Fail**

Behavior Over Time



Adapted from: Braun, W. (2002). *The systems archetypes*. https://www.albany.edu/faculty/gpr/PAD724/724WebArticles/sys\_archetypes.pdf

#### **Fixes That Fail**

Applications / Examples

- Building more roads
  - But this tends to add more drivers
- Reducing maintenance
  - Money saved in the near term, costs more in the long term
- Replace skilled workers with less skilled workers
  - Money saved in the near term, costs more in the long term

The fix is not necessarily the solution.

#### Growth and Underinvestment Archetype Structure



#### Growth and Underinvestment

**Applications and Examples** 

- Demand and supply become significantly out of balance and investment to meet demand lags creating more problems.
- This is a difficult archetype to find applications in the real world as sometimes, drifting goals is a better and more appropriate fit.

# **Climate Change** A Causal Loop Diagram



# **Complex Adaptive Systems**



Notes Developed / Compiled by David Gould

#### **Complex System**

A complex system is a group of "agents" existing far from equilibrium, interacting through positive and negative feedbacks, forming interdependent, dynamic, evolutionary networks, that are sensitive dependent, fractionally organized, and exhibit avalanche behavior (abrupt changes) that follow power-law distributions.

Fichter, L.S., Pyle, E.J., & Whitmeyer, S.J. (2010). Strategies and Rubrics for Teaching Chaos and Complex Systems as Elaborating, Self-Organizing, and Fractionating Evolutionary Systems. *Journal of Geoscience Education*. 58(2)

#### **Complex Adaptive Systems**

Complex adaptive systems (CAS) are "composed of elements or agents that learn or adapt in response to interactions with other agents."

Holland, J. H. (2014). Complexity: A very short introduction. Oxford University

#### Principles of Complex Systems

Possible Additions / Subprinciples to Mobus (2022)

- 1.1 Systems may be composed of agents
- 1.2 Systems may be composed of components
- 1.3 System / subsystems are interdependent
- 4.1 Systems exist within limits
- 4.2 Systems have thresholds or tipping points
- 5.1 Dynamic behavior may be described algorithmically
- 12.1 Systems are resilient
- 12.2 Systems are robust
- 12.3 Systems are resistant
- 12.4 Systems are sustainable over a near term

#### **Additional Principles**

**Biological and Social Systems** 

- Biological and social systems react to threats and opportunities (material, energy, and messages) in their external environment.
- 2. Artificial, biological and social systems contain internal strengths and weaknesses (agents, internal resources, flow efficiencies, capabilities, strategies,...)

A set of principles specific to artificial, biological, natural, and social may be derived from the set of general principles noted by Mobus (2022). Something to develop.

#### Principles of Complex Systems (cont)

- Another list of systems principles is found at this link to the Systems Engineering Body of Knowledge.
- These sets of principles are good approaches to thinking about systems.
  - <a href="https://www.sebokwiki.org/wiki/Principles\_of\_Systems\_Thinking">https://www.sebokwiki.org/wiki/Principles\_of\_Systems\_Thinking</a>
### Additional Concepts

- Abstraction
- Equifinality
- Multifinality

#### Abstraction

- A focus on essential characteristics and ignoring non-relevant details of something: an idea, a problem, an object ...
- Examples from mathematics
  - The symbol *n* can represent any positive integer from 1 to whatever
  - a + b = b + a for any two integers
  - ab = ba for any two integers



Equifinality is convergence from multiple points or approaches to one final state.



### Multifinality

- Divergence from a single state to multiple states.
  - See http://environment-ecology.com/general-systems-theory/379systems-thinking.html
  - See https://oecd-opsi.org/systemic-governing-applied-systemsthinking-in-practice/

### Agents

- An agent is an autonomous element that interacts with its environment and other agents. Agents can make decisions and create or execute an algorithm.
- System elements are referred to by different names such as agent, component, entity, object, part, or unit.
- Agents detect, process, and effect material, energy, messages
- An elements behavior is described by a set of algorithms
- Agents may be tagged or identified, such as a manager, a cat, a dog, a star system, a tree, an app
- Agents may be aggregated into meta-agents, such as a management team, a set of cats or dogs, a galaxy

- Describe connections and flows (links) among the parts of the system and subsystems as well as from sources and to sinks external to the system.
- Flows along these links include:
  - Material
  - Energy
  - Messages

Types

- Strong / weak
- Attract / repel
- Competitive / cooperative
- Necessary
- Synergistic
- Redundant

Among Parts of Systems

- Precedence (order)
- Specialization (is-a)
- Inclusion (is contained in)
- Use (used and reusable)
- Consumed (used and not reusable)
- Transformation (changes to)
- Composition (is part of)
- Transitional (becomes)
- Associative (other)

**Precedence Examples** 

- 1. Input raw materials
- 2. Store as inventory
- 3. Subassembly
- 4. Finished goods inventory
- 5. Sale to customer

#### Precedent relationship are equivalent to path dependent.

Specialization (is-a)

- A dog *is a* mammal
- Helium *is an* element
- IBM *is an* organization
- Microsoft Word is software
- Our sun *is a* star

Inclusion (is contained in)

- Blood is contained in a human body
- Books are included in a library
- Hydrogen and oxygen atoms *are contained* in H2O or water
- Information is *contained* in starlight
- Our sun is *included* in the Milky Way galaxy

Use (used and reusable)

- Dishes are used in preparing and eating dinner
- Software *is used* to describe behavior in systems
- Telescopes *are used* to observe celestial objects

Consumed (used and not reusable)

- Firewood *consumed* in a fireplace
- Fuel consumed in producing energy
- Ingredients *consumed* in cooking dinner

Transformation (changes to)

- A caterpillar *transforms* into a butterfly.
- Fuel is transformed into energy
- Raw materials are transformed into finished products
- Sunlight *is transformed* into energy

Composition (is part of)

- Hydrogen atoms are part of a water molecule
- Subroutines *are part of* a software application
- Tires are part of a car

Transitional (becomes)

- Boiling water becomes steam
- Stellar gas becomes a different celestial object over time

Note: May consider a transition as a special case of transformation for simplicity.

Associative (other)

- Agent A consults with Agent B
- Attorney B *represents* Citizen C
- Doctor D treats Patient P
- Electrical energy E heats a home
- Material M *flows from* source Src to sink Snk
- Material M *flows from* stock S1 to stock S2
- Material M is 95% recyclable
- Message M *flows from* source Src to sinks Snk (1, ..., n)

Social

- Business
- Collaborative
- Competitive
- Family
- Friendship
- Interpersonal
- Professional
- Romantic

Data

- One to one
- One to many
- Many to one
- Many to many

## **Complex Adaptive Systems**

**Properties and Mechanisms** 

- Tags (Mechanism)
- Aggregation (Property)
- Nonlinearity (Property)
- Diversity (Property)
- Flows (Property)
- Building Blocks (Mechanism)
- Internal Schema (Mechanism)

Holland, J. H. (1995). *Hidden order: How adaptation builds complexity*. Basic Books.

#### Tags Mechanism

- Tags are a mechanism that facilitates the formation of aggregates
- Examples: flags, titles, religion, role, size, color, type, shape...
- Provide a basis for filtering, specialization, cooperation, selection
- The mechanism behind hierarchical organization

#### Aggregation Property

- An approach to simplifying complex systems
- For example, we aggregate similar things into categories schools, buildings, food—and then we treat them as a single abstract unit.
- Aggregation is an approach to constructing models
  - Aggregate sales of companies into GDP
  - A forest is an aggregation of different type of trees and such
  - Organizations of similar types can be aggregated into corporations, nonprofits, and so on
  - Stars can be aggregated or classified into white dwarfs, binary, ...
  - Software can be aggregated into operating systems, apps, ...

#### Aggregation Information Organization Patterns

Alphanumeric Chronological Color Geography Hierarchical Size Type

Agents can be aggregated in a few possibilities.

Examples of types: clusters of managers, technical staff, ...

Organization charts are organized by hierarchy

May organize by the size of cities, countries, ..

# Nonlinearity

Property

- A nonlinear function of one or more variables
- Not a linear sum of variables such as w = ax + by +cz
- Exponential growth and decline are examples of nonlinearity
- A community example could be a YouTube video going viral

# Diversity

Property

- The variety of agents within a system
- A city may contain hundreds to thousands of different types of businesses
- A country may contain several regions
- A city may contain a variety of communities
- A community may contain a variety of populations
- Diversity is maintained via innovation (positive feedback)
- Diversity is lost by selection (negative feedback)

#### Diversity Property

- Diversity in complex adaptive systems arises by chance and imperfection, recombination, and in social sciences by innovation and foresight.
- Diversity means more than simply having a range of different individuals, strategies, or populations.
- From the perspective of the entire system, diversity means having a greater range of options for responding to environmental change and a corresponding higher likelihood that a solution to a particular problem will be found.

Norberg, J., & Cumming, G. S. (Eds.) (2008). *Complexity theory for a sustainable future*. Columbia University

# Flows

Property

- A transfer of material, energy, or messages across a network of agents within a system
- For example, electronic mail flows across a set of computers, from source to target via connections
- Money flows across a set of agents from a source (company, agency, ...) to employees to retailers .....
- Packages flow across a network of suppliers, delivery services, and customers.

# **Building Blocks**

Mechanism

- Reusable objects (components, parts, subsystems, and such) that can be combined and recombined in new ways, which determine a systems appearance
- Building blocks in smartphones include apps, chips, screens
- Examples of community building blocks include organization charts, document templates, contracts, meeting sites, and such.
- All objects are composed of one or more of the 94 elements in nature.

# Internal Models or Schema

Mechanism

- Structures within agents enabling the prediction and anticipation of consequences
- Internal models develop from interactions with the environment
- An example of a community internal model would be a set of response rules (if then else) for processing environmental signals

# **Complex Adaptive Systems**

Some Properties

- Adaptable
- Emergence
- Exhibit positive / negative feedback
- Environment
- Life cycle
- Mitigation
- Possibly evolvable / co-evolvable
- Sensitive dependence on initial conditions

### **Other Systems Thoughts**

- Adaptable and flexible systems are more robust than nonadaptable systems
- Systems may be sustainable in the short term, but not in the long term
- Systems that exhibit replication, variation, and selection will evolve.
- Systems that self-organize, evolve

#### Emergence

- Emergence refers to new structures, patterns, and properties as complex systems continue to self-organize and evolve.
- Emergence refers to the existence or formation of collective behaviors — what parts of a system do together that they would not do alone.
  - Source: <u>https://necsi.edu</u>
- Examples
  - Hurricanes
  - Storms
  - Water (Combines two atoms of hydrogen and one of oxygen)

#### The Environment (for Social Organizations) A complex network

- The external environment for social organizations is the economy, technology, government / legal / military, social systems, the physical environment, and competitive systems.
- Each of these systems is itself, a complex adaptive system.
- Each of these complex adaptive systems interacts with each other via material, energy, and messages.
- The technology environment changes the fastest with government / legal / and military systems changing the slowest. In between are the economy, the physical environment, society, and competitive systems.

#### The Environment (for Social Organizations) A complex network



3/3/2025

#### The Environment (for the Physical Environment) A complex network

- The external environment for the physical environment is the economy, technology, government / legal / military, social systems, local social organizations / community, and competitive systems.
- Each of these systems is itself, a complex adaptive system.
- Each of these complex adaptive systems interacts with each other via material, energy, and messages.
- The technology environment changes the fastest with government / legal / and military systems changing the slowest. In between are the economy, local organizations / community, society, and competitive systems.

#### The Environment (for The Physical Environment) A complex network



Note: Each of these systems

3/3/2025 is a complex adaptive systems. Developed / Compiled by David Gould
# The Environment (for the Economy)

- The external environment for the economy is technology, government / legal / military, social systems, local social organizations / community, the physical environment, and competitive systems.
- Each of these systems is itself, a complex adaptive system.
- Each of these complex adaptive systems interacts with each other via material, energy, and messages.
- The technology environment changes the fastest with government / legal / and military systems changing the slowest. In between are the economy, local organizations / community, society, and competitive systems.

### The Environment (for the Economy)



## The Environment (for Society)

- The external environment for society is technology, government / legal / military, the economy, local social organizations / community, the physical environment, and competitive systems.
- Each of these systems is itself, a complex adaptive system.
- Each of these complex adaptive systems interacts with each other via material, energy, and messages.
- The technology environment changes the fastest with government / legal / and military systems changing the slowest. In between are the economy, local organizations / community, society, and competitive systems.

### The Environment (for Society)

#### A complex network



3/3/2025

## The Environment (for Society)

- The external environment for society is technology, government / legal / military, the economy, local social organizations / community, the physical environment, and competitive systems.
- Each of these systems is itself, a complex adaptive system.
- Each of these complex adaptive systems interacts with each other via material, energy, and messages.
- The technology environment changes the fastest with government / legal / and military systems changing the slowest. In between are the economy, local organizations / community, society, and competitive systems.

### The Environment (for Technology)

#### A complex network



Note: Each of these systems is a complex adaptive system.

## The Environment (for Competition)

- The external environment for competition is technology, government / legal / military, social systems, local social organizations / community, the physical environment, and the economy.
- Each of these systems is itself, a complex adaptive system.
- Each of these complex adaptive systems interacts with each other via material, energy, and messages.
- The technology environment changes the fastest with government / legal / and military systems changing the slowest. In between are the economy, local organizations / community, society, and competitive systems.

### The Environment (for Competition) A complex network



# The Environment (for Government)

- The external environment for government is technology, social systems, local social organizations / community, the physical environment, the economy, and competitive systems.
- Each of these systems is itself, a complex adaptive system.
- Each of these complex adaptive systems interacts with each other via material, energy, and messages.
- The technology environment changes the fastest with government / legal / and military systems changing the slowest. In between are the economy, local organizations / community, society, and competitive systems.

### The Environment (for Government)

A complex network



3/3/2025 Note: Each of these systems is a complex adaptive system.

### Sensitive Dependence on Initial Conditions

A property of chaotic systems that describes how small differences in initial conditions can lead to significant differences in the future.

Also known as a butterfly effect.

SDIC means that specific predictions are impossible

### Systems Model

- Applying the reporters' questions to material, energy, and messages (information +) leads to:
  - Who: Vendor, provider, supplier ...
  - What: Product, service
  - Where: source and sink
  - When: Frequency, time, date,
  - Why: Rationale, goals, objectives
  - How Much: Cost, time

### Systems Model

Material Energy Messages Supplier Product, service, quantity, quality, size, shape Source, sink Frequency, time, date Rationale Cost

For each MEM, there are several elements.

### Systems Are Constrained

### Theory of Constraints

- All systems have constraints or limits.
- A constraint is something that prevents a system from achieving goal.
- Systems have at least one constraint and possibly more but a limited number.
- Constraints may be internal or external.
- An internal constraint exists when demand is more than a system can produce.
- An external constraint exists when a system can produce more than the demand.
- Types of (internal) constraints are categorized by materials, energy, messages) (MEM).
  - Examples: Lack of skilled agents, limited resources, outdated equipment, outdated policies, and so on
- Reducing constraints may improve systems performance.
- Think about a chain being as strong as its weakest link.

# **Evolutionary Systems**



### Evolution Definition

Evolutionary change is any process that leads to increases in complexity, diversity, order, and / or interconnectedness.

In other words, evolution occurs when a system changes via repeated cycles of reproduction / replication / propagation with variation, selection, and amplification.

Three types of evolution are elaboration, self-organization, and fractionation.

Evolution may be planned (intentional) or unplanned (unintentional).

Fichter, L.S., Pyle, E.J., & Whitmeyer, S.J. (2010). Explanding evolutionary theory beyond Darwinism, with elaborating, self-organizing, and fractionating complex evolutionary systems. *Journal of Geoscience Education*. 58(2), 58-64.

## Evolution

Definition

Elaboration evolution is an algorithm—a general evolutionary algorithm with three key cyclical steps: (a) **reproduction / replication / copying / propagation** with **variation / differentiation**, (b) **selection**, and (c) **amplification / retention**. **Repeat**.

Self-organization and fractionation are described by different algorithms such as attraction, common interests, or forces such as gravity, electromagnetism, and the two nuclear forces.

Algorithms also describe selection and amplification processes as well as mechanisms such as crossover and mutation.

## Evolution

### Definition

- A gradual process by which artificial, biological, natural, and social systems undergo changes over time and possibly many generations
- Basic evolutionary processes are propagation with variation, selection, and retention / inheritance.
- If something exists, it is because of evolution
- The outcome of evolution generates the emergence of new species, technologies, ideas, functions and so on often leading to increased complexity and diversity.
- Mechanisms include
  - Innovation, market competition, economic factors, feedback in artificial evolution.
  - Genetic variation, natural selection, sexual selection, mutations in biological evolution
  - Climate, weather, heat, fusion reactions, gravity, strong and weak nuclear forces in natural systems
  - Innovation, competition, strategic planning, leadership, feedback in social systems

### **Evolutionary Systems** Types

- Artificial (Artificial Life, Artificial Societies, Cities, Software
- Biological (Flora, Fauna)
- Natural (Atmosphere, Earth, Solar System, Universe, ....)
- Social (Civilizations, Political Parties, Organizations, ...)

### **Evolutionary Systems** Examples

- Artificial life (elaboration)
- Cities (elaboration, self-organization)
- Culture / religion (elaboration, self-organization)
- Economies (self-organization)
- Ecosystems (elaboration, self-organization)
- Ideas (elaboration, self-organization)
- Language (elaboration, self-organization)
- Life (elaboration, self-organization)
- Organizations (elaboration, self-organization)
- Religion (elaboration, self-organization)
- Software (elaboration)
- Technology (elaboration)

# Evolution Systems

Planned and Unplanned Systems



### Evolution

- Once something comes into existence (origin), its performance is evaluated based on its fitness.
  - If fit, it lives to be reproduced, replicated, or copied and possibly varied, and then the cycle repeats.
  - If unfit, it dies
- Origin could be from an idea, an experiment, selforganization, a plan or many other possibilities. The origin object must be subject to the laws of physics and chemistry.
- Not everything possible will exist given limits of time and resources. The possibility space >> time and resources.

### **Elaboration Evolution**

Differentiation

- Differentiation / variation occurs from planned or intentional changes in artificial, biological, and social systems.
  - Mechanisms include experimentation, discovery, problem solving, sexual selection.
- Differentiation / variation occurs from unplanned or unintentional changes in biological, natural, and social systems.
  - Mechanisms include crossover, mutation, and variations in reproduction or replication.

## **Elaboration Evolution**

Selection

- Selection is a process that acts to reduce diversity or numbers (negative feedback)
  - Natural and sexual selection are examples in biology that act to reduce the diversity of life
  - Decision making is a selection process in artificial, planned biological, and social systems.

### **Elaboration Evolution**

Amplification

- Amplification is a process that acts to increase diversity or numbers (positive feedback)
  - Reproduction in biology acts to increase the diversity of life
  - Decision making is a process that acts to increase diversity in artificial, planned biological, and social systems.
  - Retention and heredity are key factors in biology while retention of resources is a key factor in artificial, natural, and social systems.

### Self-Organization Evolution

- Selection works on self-organization evolution as well as elaboration evolution.
  - If something is created via self-organization such as a new or improved social system or celestial object, selection acts on it for fitness.
    - If it is fit for its purpose, it may survive. If not, its existence ends.
- Self-organization is achieved via a change in internal structure or function as a response to changes in its internal and/or external environment.
  - The outcome may be an increase in internal complexity resulting in new / improved structures and behaviors.
- Examples of self-organization include countries, cities, organizations, stars, planets, comets, ....

### Fractionation

- Selection works on fractionation evolution as well as elaboration evolution and self-selection
  - If something is created via fractionation such as a refined sugar or oil, selection acts on it for fitness.
    - If it is fit for its purpose, it may survive. If not, its existence ends.

## **Evolutionary Systems**

Information Theory

- Data, information, and knowledge, are retained (in part) in social systems as they evolve.
  - Similar to DNA, which is also a form of information
  - As social systems evolve via differentiation, selection, and amplification / retention, information is retained in part
  - Example: A new form of organization such as an LLC may retain information about suppliers, products, services, customers, government agencies, and so on.

### **Evolutionary Systems**

Resource Theory

- Resources are retained (in part) in social and natural systems as they evolve.
  - As social systems evolve via differentiation, selection, and amplification / retention, resources are retained in part
  - Example: A new form of organization such as an LLC may retain resources such as information and communications equipment, furniture, artwork, and so on.
  - There are 94 elements in the known universe, and they are combined, recombined, and recycled over time.
- Resources may be available to social and artificial systems in open-source libraries such as public libraries, government libraries, Github, and many others.

### **Evolutionary System**

Concept Model



Adapted from: Senge, P. (2006). *The fifth discipline*. Doubleday. All causal loop diagrams created in Apple Keynote.

### **Evolutionary Speciation**

- Speciation is a bifurcation of an existing system with isolation outcomes such as:
  - Behavior
  - Genetic
  - Geographic
  - Reproductive / replication / propagation
  - Social
  - Temporal
- A system transforms or transitions into two separate systems
- Essentially a system reaches, then exceeds, a tipping point, which is a point that something becomes something else.

## **Evolutionary System**

Expanded Concept Model



Adapted from: Senge, P. (2006). *The fifth discipline*. Doubleday. All causal loop diagrams created in Apple Keynote.

### **Evolutionary Systems**

- Evolutionary systems may be planned or unplanned
- The general evolutionary algorithm is a cycle of differentiation, selection, and retention.
- Three types of evolution are elaboration, self-organization, and fractionation.
- Evolutionary systems include artificial, biological, natural, and social
- After a systems origin or differentiation, it becomes subjection to a performance evaluation for being fit, and if so, is selected to try again in terms of change such as differentiating or improving and then undergoing another performance review and so on.
- Change may be internal such as adaptation or learning something new or externally imposed via mutation, environmental changes or forces and so on.

### **Evolutionary Systems**

**Categories of Differentiation** 

#### Unplanned

Origin / Emergence Adaptation Cultural Change Environmental Pressures Experimentation Mutation Self Organization

#### Planned

Adaptation Adoption Cultural change Dialectical change Experimentation Innovation Mitigation Reproduction Self Organization Social Cognition Teleological

Differentiation may be planned or intentional or unplanned or unintentional.

# Evolutionary System (Concept Model)

**Behavior Over Time** 



### Examples of Evolutionary Systems

- Self-organizing evolution examples
  - Cities (settlements to large cities)
  - Human development (embryo to adulthood)
- Fractionation evolution examples
  - Crude oil to refined gasoline
  - Raw sugar to refined sugar
#### **Evolutionary Systems**

Elaboration evolutionary systems are complex adaptive systems with additional processes



Beinhocker, E.D. (2006). The origin of wealth. Harvard Business School.

# Differentiation Approaches via Innovation

- Develop new or improved products, services, and processes
- Acquire and/or develop new technologies for internal transformation
- Hire and/or retain more qualified talent.

Adaptation is successful change to either external forces or internal capabilities

An adaptive system is one that can sense changes in its external environment and alter its internal operations to compensate for it.

Successful adaptation does not imply remaining or improving on current position; rather it could devolve into a lessor position.

- Reduce costs and improve delivery time by
  - Digitize processes (where possible)
  - Digitize products (where possible)
  - Establishing virtual teams / telework
- Reduce the number of supply chain vendors
- Change the nature of relationships
- Modularize the internal environment
- Simply existing structures
- Experiment, learn, and act

- There are limits to adaptation to external forces and internal capabilities.
- If a system cannot sense changes in its environment and respond to them, then the system may well collapse. For example:
  - If a company does not see a threat in its environment such as a disruptive technology, then it may not have time to adapt if it were possible.
  - Kodak for example, seemingly did not see or act on the threat of digital photography.
  - If outside temperature increases above or decreases below the temperature at which an organism can live, it will likely collapse and die.
  - If a family cannot adapt to a changes in the economy, such as a loss of employment, the family may well collapse.

Adaptation is an algorithm

Set T = 90 degrees Iterate T by 5 degrees while T <= 150 degrees Seek shade and shelter Sweat Drink fluids Rest If ok then adapted // at this point in time else non-adapted // may collapse and die from heat stroke or exhaustion

End

#### Adaptive Capacity

- The outcome of having different options and having the potential to switch between them.
  - A system can lack adaptive capacity if change between options is not possible, even if they exist.
    - Example: an overregulated organization
  - The willingness to change may exist; however, suitable options may not.
    - Example: A bankrupt organization may want to continue; however, it may not be possible.

Norberg, J., & Cumming, G. S. (Eds.) (2008). *Complexity theory for a sustainable future*. Columbia University.

#### Mitigation

# A system's effort to reduce the effects of a problem or situation

Examples:

Civilization applying technology to mitigate a changing climate. A couple going to counseling to keep their relationship alive A software application being ported to a faster computer







- All systems collapse for a variety of reasons.
  - Threats from the external environment may overwhelm a system
  - Weaknesses within a system may cause it to collapse
- Collapse is not necessarily catastrophic; the outcome may be a simpler or less complex system.

#### System Model



- Systems are dependent on their environment (independent variables).
- Systems are dependent on supplies (within a range) of MEM.
- Changes (perturbations) to MEM flowing into a system may result in threats or opportunities
- Changes (perturbations) to MEM flowing out of a system may result in threats or opportunities

- Exogenous perturbations to a social system may cause it to fail and collapse
  - Physical environment (climate change, pests / bugs / disease; viral pandemics such as SARS
  - Economics (The law of diminishing returns, economic conflict, disruption of MEM from suppliers
  - Competition (conflict, war, disruption of MEM)
  - Technology (unable to keep up with advanced technology)
  - Political (war, conflict, terrorism)
  - Society-at-large (disruption of MEM flows)

- Exogenous perturbations to a social system may cause weaknesses in it to fail and possibly collapse
  - Weaknesses include a lack of resources, resiliency, talent, leadership, interest, finances, energy to survive, apathy, racism, inequality, polarization, among many others.
  - Example: A rapidly spreading viral pandemic could create panic leading to economic shutdowns (with a loss of jobs, income, status, opportunity, ...); constraints on personal freedoms (including social mobility, social interactions, ...); resource shortages (food, water, electricity, clothing, ...); and so on.

- Exogenous perturbations to a social system may cause it to fail and possibly collapse. Some questions:
  - What challenges might climate change bring?
  - What challenges might a major cybersecurity war bring?
  - What challenges might another world war bring?

- Endogenous weaknesses in a social system may cause it to fail and possibly collapse. Some questions:
  - What challenges might a decline in food / water supplies bring?
  - What challenges might increasingly political, social, economic, educational, technological fragmentation and polarization bring?
  - What challenges might a regime change bring?
  - What challenges might over population bring?
  - What challenges might another civil war bring?

#### Collapse (overshoot)



Overshoot occurs when a population exceeds the carrying capacity of its environment. Note: The carrying capacity varies depending on factors in the environment such as the availability of food and water, climate change, ....



Overshoot

The world's population is consuming earth's resources at more than 1.7 times faster than it can regenerate.

Source: Earth Overshoot Day

- A collapse is the rapid rearrangement of a large number of links, including their breakdown and disappearance.
- The things that collapse (everyday objects, planes, ecosystems, companies, empires, and so on) are always networks.
- Examples
  - Nodes are people and links are familial relationships (e.g., death or divorce)
  - Nodes are countries and links are trade agreements.

Bardi, U. (2017). The Seneca Effect (The Frontiers Collection). Springer

International Publishing. Kindle Edition.

3/3/2025

- One way to look at the tendency of complex systems to collapse is in terms of "tipping points" or phase transitions.
- This concept indicates that collapse is not a smooth transition; it is a drastic change that takes the system from one state to another.

Bardi, U. (2017). *The Seneca Effect* (The Frontiers Collection). Springer International Publishing. Kindle Edition.









Expanded context diagram



(with applied principles from Mobus (2022))

Systems may be composed of subsystems

- myWineBar is functionally decomposed into beverage and food subsystems. Systems exhibit behavior; that is, they are nonstationary
- myWineBar is in an expansionary phase Systems have a history
- myWineBar was founded 10 years ago and is still in the same location. Systems are bounded
- myWineBar has only one location in a mid-sized city.

Systems are dynamic

• At times, myWineBar is stable, other times, growing, and sometimes shrinking. Currently, myWineBar is in an expansionary or growth phase.

Systems interact with other systems

• myWineBar interacts with suppliers and customers, government agencies

#### (with applied principles from Mobus (2022))

Systems process information (some may process material or energy)

- myWineBar processes required MEM for operations
- Systems are composed of networks
- Internal networks among operational agents as well as external networks among suppliers, customers, ...
- Systems regulate themselves through negative feedback
- myWineBar requires maintenance in terms of the number of agents, types of products sold, financial stability

Systems develop; systems evolve

- Development / evolution in response to environmental conditions Systems have a life cycle (origin or startup, growth, mature, decline)
- Founded 10 years ago and in the growth stage

Systems will collapse at some point and die

• Not there yet

#### Input Materials





### Input Messages

- Banks/Credit Unions
- Cable / Internet
- Commercial
  - News
  - Advertisements
- Government
  - Federal
  - State
  - County
  - City
- Insurance
- Management Company
- Suppliers



Add properties such as frequence, volume, cost, regulations, policies, Notes Developed / Compiled by David Gould

#### **Output Materials**



- Outgoing mail and packages
- Solid Waste
- Waste Water / Sewage

### **Output Energy**



#### **Output Messages**



- Bank/Credit Union
- email
- Insurance
- Taxes
- Telephone Calls

#### **Boundary and Interfaces**

- myWineBar boundary is the perimeter of the building
- Material Interfaces include:
  - Garage doors
  - Person doors
  - Windows
- Energy Interfaces include:
  - Electrical outlets
  - Windows
- Messages Interfaces include:
  - Internet connection points
  - Telephone connection points



#### **Boundary and Interfaces**

- The myWineBar boundary is the perimeter of the building
- Material Interfaces include:
  - Garage doors
  - Person doors
  - Windows
- Energy Interfaces include:
  - Electrical outlets
  - Windows
- Messages Interfaces include:
  - Internet connection points
  - Telephone connection points

#### Flows and Stocks

Flows and stocks of material, energy, and messages can be described in terms of their properties or attributes and stored in a database for subsequent processing.
### Material Flow

#### Flow from Wine Distributor to My Wine Bar

Primary Key	Name	Supplier	Customer	Frequency	Size	Cost	When
InMat01	Rose	Wine Inc.	My Wine Bar	Weekly	1 case	\$100	Mondays
InMat02	Pinot Grig	Wine Inc	My Wine Bar	Weekly	2 cases	\$150	Tuesdays

### Material Flow

#### Flow from My Wine Bar to Walk-in Customer

Primary Key	Name	Supplier	Customer	Frequency	Size	Cost	When
InMat01	Rose	My Wine Bar	Wine Bar Customer	On request	1 glass	\$10	Varies
InMat02	Pinot Grig	My Wine Bar	Wine Bar Customer	On request	1 glass	\$10	Varies

### **Energy Flow** Flow from Electric Utility to Wine Bar

Primary Key	Name	Supplier	Customer	Frequency	Size	Cost	Timing
InFlowE1	Electricity	Electric Utility	My Wine Bar	24/7	50 KWH	\$100/mo	Continuous
InFlowE2	Natural Gas	Wine Bar	My Wine Bar	24/7	1000 Cubic Feet	\$200/mo	Continuous

### Message Flow Message Flow from Electric Utility to Wine Bar

Primary Key	Name	Supplier	Customer	Frequency	Size	Cost	Timing
inMsg01	Invoice	Wine Inc.	My Wine Bar	Weekly	1 page	0	Varies
InMsg02	Order	Wine Inc	My Wine Bar	Weekly	1 page	0	Varies

### Components

Sensors

- Sensors are used to detect, collect, and report
  - Water leak sensors detect any water leaks or spills and alert the wine staff of possible problems
  - Carbon monoxide sensors detect CO leaks and alert the wine staff of this hazard
  - Fire detection sensors detect fires, alert everyone within the wine bar, and potentially notify the fire station and start the water sprinklers to put out the fire.
  - Timing sensors open and close window shades at dawn / dusk automatically, while other sensors maintain the temperature at 68-70 degrees.
  - Indoor and outdoor cameras provide surveillance during off hours.

### Components

**Possible Future Sensors** 

- Motion Detectors
  - Detect if a customer has one or two too many and alert staff
    - Could offer coffee, a taxi home, ...
- Time Detector
  - Measure the amount of time spent in the wine bar
- Metal Detector
  - Determine and alert staff if customer is carrying or wearing a sufficient of metal to be a gun.

## **Operations Tips**

- Frequent Customer Club
  - Customer pays \$100 per year to join
  - Collect information such as birthdays, special anniversaries, entertainment interests, friends ...
  - Discounts for some number of dollars spent. Say, a 10% discount for spending \$100.00
  - Home delivery service
  - Notifications for birthdays, holidays, anniversaries, wine tasting, ...
  - Free T-Shirt and ball cap with logo
- Other Possibilities
  - Collect data for Wednesday wine tasting (who comes, who doesn't)
  - Special events / holiday parties
  - Game shows / karaoke
  - Possible TV for sports and other events. Audio could be muted.
  - Internet service
  - Catering service
  - Gift cards

### myWineBar Database Possibilities

- Input MEM flows
- Throughput MEM flows
- MEM Stocks
- Output MEM flows
- MEM models

Can be described in tabular format and added to a database for processing

## Porter's Value Chain

#### Inside myWineBar

Macro-processes leading to an organizations value.

Each of these macro-processes can be deconstructed into several subprocesses.

Example: Management can be deconstructed into subprocesses planning, leading, organizing, and controlling.

Other or even different subprocesses could be included.

Each of these subprocesses / activities could be described via algorithms

#### Generic Value Chain



### System myWineBar



Subsystems are Management, HR, IT, ....

#### Adapted from Michael Porter

3/3/2025

### **Customer Request**

Ordering a Glass of Wine



This simplistic flow diagram illustrates a customer requests or orders for a glass of wine from myWineBar staff.

This flow can be described as a diagram, as an algorithm, or as a database table.

# Algorithm

**Customer Service** 

- 1. Begin
- 2. Take Wine Bar customer's order
- 3. Search for bottle of wine in cabinet (stored FIFO)
- 4. Pour a glass of wine
- 5. Serve to customer
- 6. Receive payment from customer
- 7. Is wine bottle empty?
- 8. If yes, toss into trash
- 9. If no, return wine bottle to wine cabinet
- 10.Customer requests another glass of wine?
- 11.Yes, go to step 3
- 12.No. Close

# Multifinality

#### A Wine Bar Example

- A "profit making system" from the perspective of management and owners
- A "distribution system" from the perspective of the suppliers
- An "employment system" from the perspective of employees
- A "shopping system" from the perspective of customers
- An "entertainment system" from the perspective of customers
- A "workplace" from the prospective of remote employees
- A "social system" from the perspective of residents and customers
- A "dating system" from the perspective of single customers

# Chocolate Chip Model



### An Image Description of a Cookie Context Diagram



#### An Image Description of a Cookie **Context Diagram (Expanded)** Materials (Cookies) Materials Bake (Chocolate chips, flour, sugar...) Chocolate Messages (delicious Chip Cookies taste) Messages (Recipe) Energy Energy (waste heat) Boundary (Electricity)

# Chocolate Chip Cookie System

Inputs

- Resources Used
  - Baking sheet
  - Mixing bowl
  - Oven
  - Spoon

- Resources Consumed
  - Chocolate Chips
  - Eggs
  - Flour
  - Salt
  - Sugar

Resources are supplied from the external environment. Some resources are consumed; some are used. Baking pans, the oven, ... are used. Ingredients are consumed. Notes Developed / Compiled by David Gould

### **Chocolate Chip Cookies**

#### • Process

- Baking chocolate chip cookies is the process
- The process is an unordered set of steps to bake cookies.
- This includes starting the oven, gathering the ingredients, baking sheets, mixing bowls, spoons, and so on, which can be done in a variety of different ways and at different times.
- Algorithm
  - The recipe is the algorithm for making the cookies
  - The sequence or order of the set of steps to mix the ingredients in preparation for baking.

### Algorithm A Very Simple Algorithm

- 1. Get package of chocolate chips
- 2. Put chocolate chips in mixing bowl
- 3. Add cup of flour
- 4. Add <sup>1</sup>/<sub>2</sub> cup of sugar
- 5. Add 1 egg
- 6. Mix ingredients
- 7. Spoon onto baking sheet until sheet is full
- 8. Put baking sheet into oven at 300 degrees
- 9. Bake for 10 minutes
- 10. Remove baking sheet
- 11. Put cookies onto plate
- 12. Turn oven off

#### 13. Eat cookies

3/3/2025

## **Chocolate Chip System**

- Outputs
  - Chocolate Chip Cookies
  - Dirty dishes
  - Waste heat



- Adaptation:
  - A successful change to either external forces or internal capabilities
- Agent:
  - An agent is an autonomous element that interacts with its environment and other agents. Agents can make decisions and create or execute / follow an algorithm.
- Aggregation:
  - A set of objects with some common characteristics
- Algorithms
  - Algorithms are as Berlinski (2000) noted, "a finite procedure, written in a fixed symbolic vocabulary, governed by precise instructions, moving in discrete steps 1,2,3, ...., whose execution requires no insight, cleverness, intuition, or perspicuity, and that sooner or later comes to an end."
  - An algorithm is a set of steps to do something such as performing a computation.
  - Algorithms are information or messages

- Becomes:
  - A transitional change in state or into something else, such as water transitioning or becoming steam.
- Collapse:
  - The rapid rearrangement of a large number of links or nodes in a system.
- Data:
  - Attributes or properties of an object (something)
- Evolution:
  - Any process that leads to increases in complexity, diversity, order, and / or interconnectedness.
- Function:
  - A mathematical relationship that takes inputs and produces a single output based on those inputs.

- Information
  - Information is processed data; that is data that has been analyzed and provides some meaning.
  - Examples: 1492 is data; 1492 processed is when Columbus discovered America
- Knowledge:
  - What we know from what we have learned / experienced.
- Messages:
  - Signals, data, information, ... transmitted between parts of a system, for communication purposes.
  - Examples: Data between a system and its subsystems, hormones signaling a response, a scent, spectrums within light waves.
- Mitigation:
  - A system's effort to reduce the effects of a problem or situation

- Network:
  - A set of nodes and links
- Perturbations:
  - Variations in inputs, which may be measurable.
- Property:
  - Characteristics of an object such as weight, size, color
- Problem:
  - Something to be fixed or repaired, an opportunity, or a mandate.

- Process
  - A system
  - An unordered set of steps to do something
  - Cooking or baking for example.
  - May contain one or more algorithms
  - Substrate neutral
  - Language independent
- Relation
  - A relation is a set of ordered pairs; for example:
    - Math: a = b, a < b, a\*b
    - Language: Joan is a student, H2O is a molecule
    - May be defined by algorithms, equations, logic, ....
- Resilience:
  - A systems ability to recover from a disturbance or perturbation
- Resistance:
  - A systems ability to withstand a disturbance or perturbation with little deformation.

- Resistance:
  - A systems ability to withstand a disturbance or perturbation with little deformation.
- Robustness:
  - The output from a system or algorithm varies little when some of the inputs vary (Csete and Doyle 2002). Because shocks are specific examples of variation in inputs, robustness can be interpreted as reduced sensitivity of outputs to shocks; if outputs are related to the continued functioning of the system, then robustness and resilience are related.

Source: John M. Anderies, Carl Folke, Brian Walker, and Elinor Ostrom

- Set:
  - A collection of objects or elements
- Stocks:
  - Accumulations of resources: material, energy, messages over time, based inflows and outflows.
- Structure:
  - An arrangement and organization of parts

- Subsystem
  - A subsystem is an element contained within a system that is a functional interdependent system capable of performing specific functions
- Sustainability:
  - Capable of meeting the needs of the present generation without compromising the ability of future generations to meet their own needs
- System
  - A set of elements and their relations that exhibit behavior.
  - Elements may be agents, components, or subsystems.
  - Behavior of elements is expressed in algorithms.
  - Relations include the interconnections, interactions, or dependencies among the elements
  - The arrangement or pattern of elements and their relations make up the structure of the system.

- Table:
  - A set of rows and columns
- Tag:
  - A mechanism that facilitates the formation of aggregates

- Transformation:
  - A deep or even radical state of change.
  - Example: a caterpillar transforming into a butterfly or raw wood being transformed into furniture.
- Transition:
  - Something becoming something else.
  - Example: Heated water becoming steam
- Tuple:
  - A set of rows in a table



Notes Developed / Compiled by David Gould

- Anderies, J. M., C. Folke, B. Walker, and E. Ostrom. 2013. Aligning key concepts for global change policy: robustness, resilience, and sustainability. *Ecology and Society* 18(2): 8. http://dx.doi.org/10.5751/ES-05178-180208
- Arthur, W. B. (2009). *The nature of technology: What it is and how it evolves*. Free Press.
- Bardi, U. (2017). *The Seneca effect* (The Frontiers Collection). Springer International. Kindle Edition.
- Barabasi, A. (2002). *Linked: The new science of networks*. Perseus.
- Beinhocker, E. D. (2006). *The origin of wealth*. Harvard Business School.
- Beinhocker, E. D. (2010). Evolution as computation: Implications for economic theory and computation. Retrieved from http://www.santafe.edu/media/workingpapers/10-12-037.pdf

- Berlinski, D. (2000). The advent of the algorithm. Harcourt.
- Braun, W. (2002). The systems archetypes. https://www.albany.edu/faculty/gpr/PAD724/724WebArticles/sys\_archetypes.p df
- Buchanan, M. (2002). *Nexus: Small worlds and the groundbreaking science of networks*. W.W. Norton & Company
- Dennett, D. C. (1995). *Darwins's dangerous idea: Evolution and the meanings of life*. Simon & Schuster Paperbacks.
- Fichter, L. S., Pyle, E. J., & Whitmeyer, S. J. (2010). Strategies and rubrics for teaching chaos and complex systems theories as elaborating, self-organizing, and fractioning evolutionary systems. *Journal of Geoscience Education*, 58(2), p. 65-85. doi:10.5408/1.3534849

- Forrester, J. W. (1971). *Principles of systems*. Productivity.
- Gould, D., & Cleveland, S. (2018). Evolutionary systems: Applications to cybersecurity. *Proceedings of the Thirteenth Midwest Association for Information Systems Conference*, Saint Louis, Missouri.
- Hull, D. L. (1988). Science as a process: An evolutionary account of the social and conceptual development of science. University of Chicago.
- Kauffman, S. (2000). *Investigations*. Oxford University.
- Mayfield, J. E. (2013). *The engine of complexity: Evolution as computation*. Columbia University.
- Meadows, D. H. (2008). *Thinking in systems: A primer*. Chelsea Green.
- Mitchell, M. (2009). *Complexity: A guided tour*. Oxford University.

- Monat, J.P., & Gannon, T.F. (2003). The meaning of "structure" in systems thinking. MDPI. https://www.mdpi.com/2079-8954/11/2/92
- Mobus, G. E., & Kalton, M. C. (2014). *Principles of systems science*. Springer.
- Mobus, G. E. (2022). Systems science: Theory, analysis, modeling, and design. Springer.
- Morecroft, J. (2007). Strategic modeling and business dynamics: A feedback systems perspective. Wiley.
- Newman, M. E. J. (2010). *Networks: An introduction*. Oxford University
- Norberg, J., & Cumming, G. S. (Eds.) (2008). *Complexity theory for a sustainable future*. Columbia University.

- Nowack, M. A. (2006). *Evolutionary dynamics: Exploring the equations of life*. Harvard University
- Rasmussen, L. (2024). Seeing: A field guide to patterns and processes of nature, culture, and consciousness. The Maui Institute.
- Seba, T., & Arbib, J. (2020). Rethinking humanity: Five foundational sector disruptions, the lifecycle of civilizations, and the coming age of freedom.
- Senge, P. (2006). *The fifth discipline*. Doubleday.
- Stacey, R. D. (2007). *Strategic management and organizational dynamics: The challenge of complexity* (5th ed.). Prentice-Hall.
#### References

- Tainter, J. A. (1990). *The collapse of complex societies*. Cambridge University.
- Walker, B., & Salt, D. (2006). *Resilience thinking: Sustaining ecosystems and people in a changing world*. Island Press.
- Walker, B., & Meyers, J. A. (2004). Thresholds in ecological and social–ecological systems: A developing database. *Ecology and Society*, 9(2), 3. [online <u>http://www.ecologyandsociety.org/vol9/iss2/art3/</u>

### Websites

- Acceleration Studies Foundation
  - <u>http://www.accelerating.org</u>
- Chaos Theory
  - <u>http://library.thinkquest.org/3493/noframes/chaos.html</u>
- International Society for the Systems Sciences
  - <u>http://isss.org/world/</u>
- ISEE Systems
  - <u>http://www.iseesystems.com/</u>
- Santa Fe Insitute
  - <u>http://www.santafe.edu</u>
- Seminars about Long Term Thinking
  - <u>http://www.longnow.org/projects/seminars/</u>
- Systems Engineering Body of Knowledge
  - https://www.sebokwiki.org/wiki/Principles\_of\_Systems\_Thinking

### Software Modeling Resources

- iThink
  - https://www.iseesystems.com/store/products/ithink.aspx
- Netlogo
  - <u>https://ccl.northwestern.edu/netlogo/</u>
- Stella
  - https://www.iseesystems.com/store/products/stella-architect.aspx
- Vensim
  - https://vensim.com/software/

## Notes

The Zachman Framework and other approaches provide a relatively easy way to think about modeling systems.

Start with a List of Things (what), Processes (how), Networks (where)

Then add additional details and new row and column models as necessary,

Most of the models in these slides are descriptive rather than prescriptive. Prediction using simple systems is relatively easy; prediction of complex adaptive systems may not be possible if sensitive dependence on initial conditions is present.



### Notes

#### Modified Zachman Framework (model MEM, not just data)

Level	What (MEM)	How (function)	Where (network)
Contextual	Lists of MEM items or elements	Lists of functions, algorithms, goals	Lists of locations, places
Conceptual	Relate the elements	Relate these elements	Relate these elements
Logical	Schematic	Schematic	Schematic
Physical	<b>Relative Specifics</b>	<b>Relative Specifics</b>	<b>Relative Specifics</b>
Implementation (as necessary)			

Additional columns of who, when, and why may be added as necessary

# Close



# Thank you!



#### Systems Science: A Primer © 2025 by David Gould is licensed under CC BY 4.0