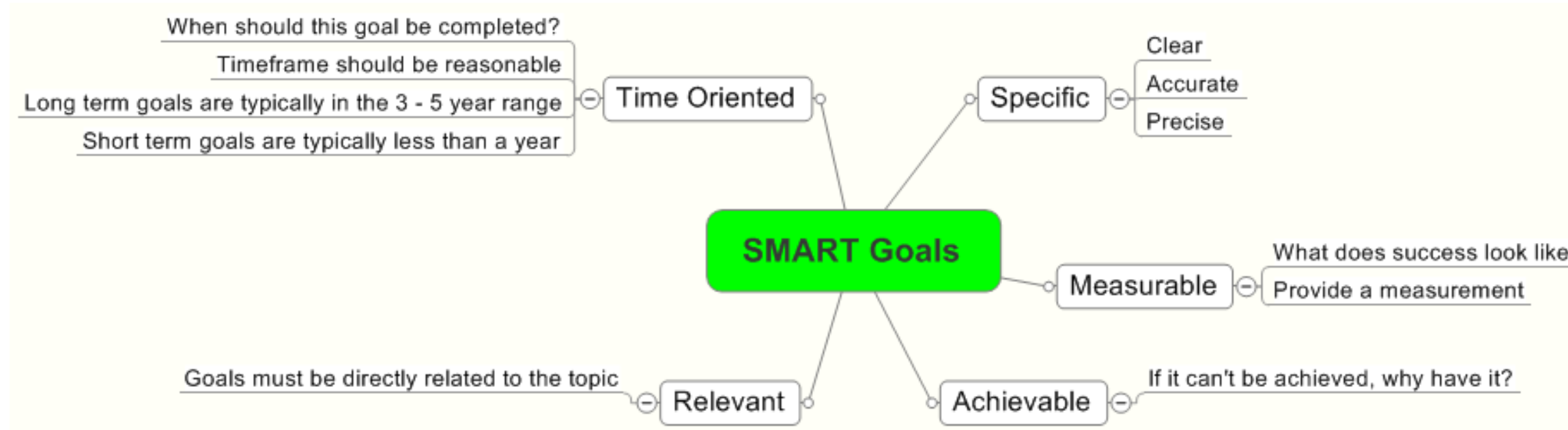


# SMART Goals

## Thoughts on Goal Setting



Example: To increase the number of customers by 10% over the next 3 years.